AGLYN · THE MULTI-SITE COST SHEET

What 1 to 100 sites cost a month, by the kind of site you run.

List prices for the same sites on six website platforms and on Aglyn, with what each works out to per site. Every figure is the vendor's own published price.

Prices read from each vendor's own pages on November 18, 2026, in US dollars, on annual billing, before tax.

A CMS on every site

The lowest plan at each platform that gives every site structured content you can edit.

PLATFORM	1 SITE	2 SITES	3 SITES	10 SITES	50 SITES	100 SITES
Webflow	**$25**	**$50** $25 a site	**$75** $25 a site	**$250** $25 a site	**$1,250** $25 a site	**$2,500** $25 a site
Duda	**$19**	**$33.25** $16.63 a site	**$47.50** $15.83 a site	**$136** $13.60 a site	**$696** $13.92 a site	**$1,396** $13.96 a site
Wix Studio	**$27**	**$54** $27 a site	**$81** $27 a site	**$270** $27 a site	**$1,350** $27 a site	**$2,700** $27 a site
Framer	**$30**	**$60** $30 a site	**$90** $30 a site	**$300** $30 a site	**$1,500** $30 a site	**$3,000** $30 a site
Squarespace	**$19**	**$38** $19 a site	**$57** $19 a site	**$190** $19 a site	**$950** $19 a site	**$1,900** $19 a site
Shopify	**$29**	**$58** $29 a site	**$87** $29 a site	**$290** $29 a site	**$1,450** $29 a site	**$2,900** $29 a site
Aglyn	**$16**	**$41** $20.50 a site	**$49** $16.33 a site	**$189** $18.90 a site	**$989** $19.78 a site	**$1,989** $19.89 a site

On Aglyn: Starter at 1–2 sites, Pro at 3–100 sites. Cheaper than Aglyn here: Duda at 2, 3, 10, 50 and 100 sites and Squarespace at 2, 50 and 100 sites.

Entry plans only

The cheapest plan each platform publishes, whatever it leaves out.

PLATFORM	1 SITE	2 SITES	3 SITES	10 SITES	50 SITES	100 SITES
Webflow	**$15**	**$30** $15 a site	**$45** $15 a site	**$150** $15 a site	**$750** $15 a site	**$1,500** $15 a site
Duda	**$19**	**$33.25** $16.63 a site	**$47.50** $15.83 a site	**$136** $13.60 a site	**$696** $13.92 a site	**$1,396** $13.96 a site
Wix Studio	**$19**	**$38** $19 a site	**$57** $19 a site	**$190** $19 a site	**$950** $19 a site	**$1,900** $19 a site
Framer	**$10**	**$20** $10 a site	**$30** $10 a site	**$100** $10 a site	**$500** $10 a site	**$1,000** $10 a site
Squarespace	**$19**	**$38** $19 a site	**$57** $19 a site	**$190** $19 a site	**$950** $19 a site	**$1,900** $19 a site
Shopify	**$29**	**$58** $29 a site	**$87** $29 a site	**$290** $29 a site	**$1,450** $29 a site	**$2,900** $29 a site
Aglyn	**$16**	**$41** $20.50 a site	**$49** $16.33 a site	**$189** $18.90 a site	**$989** $19.78 a site	**$1,989** $19.89 a site

On Aglyn: Starter at 1–2 sites, Pro at 3–100 sites. Cheaper than Aglyn here: Webflow at every size here, Duda at 2, 3, 10, 50 and 100 sites, Wix Studio at 2, 50 and 100 sites, Framer at every size here and Squarespace at 2, 50 and 100 sites.

Appointment booking sites

Each site takes bookings online, with automatic reminder emails.

PLATFORM	1 SITE	2 SITES	3 SITES	10 SITES	50 SITES	100 SITES
Webflow + bookings, not built in	**$25**[+]	**$50**[+] $25 a site	**$75**[+] $25 a site	**$250**[+] $25 a site	**$1,250**[+] $25 a site	**$2,500**[+] $25 a site
Duda	**$26**	**$47.25** $23.63 a site	**$68.50** $22.83 a site	**$206** $20.60 a site	**$1,046** $20.92 a site	**$2,096** $20.96 a site
Wix Studio	**$27**	**$54** $27 a site	**$81** $27 a site	**$270** $27 a site	**$1,350** $27 a site	**$2,700** $27 a site
Framer + bookings, not built in	**$30**[+]	**$60**[+] $30 a site	**$90**[+] $30 a site	**$300**[+] $30 a site	**$1,500**[+] $30 a site	**$3,000**[+] $30 a site
Squarespace	**$35**	**$70** $35 a site	**$105** $35 a site	**$350** $35 a site	**$1,750** $35 a site	**$3,500** $35 a site
Shopify + bookings, not built in	**$29**[+]	**$58**[+] $29 a site	**$87**[+] $29 a site	**$290**[+] $29 a site	**$1,450**[+] $29 a site	**$2,900**[+] $29 a site
Aglyn	**$16**	**$41** $20.50 a site	**$49** $16.33 a site	**$189** $18.90 a site	**$989** $19.78 a site	**$1,989** $19.89 a site

On Aglyn: Starter at 1–2 sites, Pro at 3–100 sites. No platform here is cheaper than Aglyn at any size. [+] A separate tool is needed for what the row names, and its price is not counted.

Online stores

Each site sells up to 100 products and takes $1,000 a month online. Platform sales fees are counted; card processing is not.

PLATFORM	1 SITE	2 SITES	3 SITES	10 SITES	50 SITES	100 SITES
Webflow	**$49**	**$98** $49 a site	**$147** $49 a site	**$490** $49 a site	**$2,450** $49 a site	**$4,900** $49 a site
Duda	**$26**	**$47.25** $23.63 a site	**$68.50** $22.83 a site	**$206** $20.60 a site	**$1,046** $20.92 a site	**$2,096** $20.96 a site
Wix Studio	**$27**	**$54** $27 a site	**$81** $27 a site	**$270** $27 a site	**$1,350** $27 a site	**$2,700** $27 a site
Framer No online store			*Not offered*			
Squarespace	**$29**	**$58** $29 a site	**$87** $29 a site	**$290** $29 a site	**$1,450** $29 a site	**$2,900** $29 a site
Shopify	**$29**	**$58** $29 a site	**$87** $29 a site	**$290** $29 a site	**$1,450** $29 a site	**$2,900** $29 a site
Aglyn	**$36**	**$59** $29.50 a site	**$64** $21.33 a site	**$239** $23.90 a site	**$1,239** $24.78 a site	**$2,489** $24.89 a site

On Aglyn: Starter at 1 site, Pro at 2–100 sites. Cheaper than Aglyn here: Duda at 1, 2, 10, 50 and 100 sites, Wix Studio at 1 and 2 sites, Squarespace at 1 and 2 sites and Shopify at 1 and 2 sites.

Local business sites

Each site takes bookings, sells 25 products ($500 a month), sends 500 campaign emails a month and keeps its customers in a CRM.

PLATFORM	1 SITE	2 SITES	3 SITES	10 SITES	50 SITES	100 SITES
Webflow + bookings, campaign email and CRM, not built in	**$39**+	**$78**+ $39 a site	**$117**+ $39 a site	**$390**+ $39 a site	**$1,950**+ $39 a site	**$3,900**+ $39 a site
Duda	**$26**	**$47.25** $23.63 a site	**$68.50** $22.83 a site	**$206** $20.60 a site	**$1,046** $20.92 a site	**$2,096** $20.96 a site
Wix Studio + campaign email past 200 a month (price not published), not built in	**$27**+	**$54**+ $27 a site	**$81**+ $27 a site	**$270**+ $27 a site	**$1,350**+ $27 a site	**$2,700**+ $27 a site
Framer No online store, bookings, campaign email or CRM			*Not offered*			
Squarespace	**$53**	**$106** $53 a site	**$159** $53 a site	**$530** $53 a site	**$2,650** $53 a site	**$5,300** $53 a site
Shopify + bookings, not built in	**$29**+	**$58**+ $29 a site	**$87**+ $29 a site	**$290**+ $29 a site	**$1,450**+ $29 a site	**$2,900**+ $29 a site
Aglyn	**$51.50**	**$54** $27 a site	**$56.50** $18.83 a site	**$219.63** $21.96 a site	**$1,168.38** $23.37 a site	**$2,360.88** $23.61 a site

On Aglyn: Pro at 1–100 sites. Cheaper than Aglyn here: Duda at 1, 2, 10, 50 and 100 sites. + A separate tool is needed for what the row names, and its price is not counted.

How these figures were built

Each platform is priced on the cheapest plan, or plan plus the vendor's own add-on, that does what the table describes. On Duda that is the cheapest of Basic, Team and Agency that holds the sites, plus the $7 Standard business plan per site where reminders, a store or campaign email is needed. Platform sales fees are counted; card processing is not, because every platform charges it. Bandwidth, usage add-ons, localization and extra seats are not counted, so each figure is the least that platform would charge. Where a platform needs a separate tool for part of the brief, the row says so and the tool's price is left out.

Where a platform is cheaper than Aglyn, the line under the table says so. On Aglyn, Pro includes 3 sites and an extra site is $20 a month; Starter includes 1 site and an extra site is $25. Pro includes the CRM, campaign email (2,500 a month, then $2.25 per 1,000), bookings with reminder emails, the store, point of sale and workflows; its sales fee is 0.5% on physical goods. Starter's is 2%.

Price your own brief

This sheet prices sites that are all alike. If yours are not — different traffic, a team spread across sites, datasets, memberships — the calculator at **aglyn.com/resources/pricing-calculator** takes the whole brief, names the Aglyn plan that holds it, and prices the same brief at other platforms' list prices.

Sources

Webflow — webflow.com/pricing · Duda — duda.co/pricing and duda.co/pricing/business-plans · Wix Studio — wix.com/studio/plans · Framer — framer.com/pricing · Squarespace — squarespace.com/pricing, /scheduling and /email-marketing (list prices; a limited-time discount on the day was not applied) · Shopify — shopify.com/pricing and help.shopify.com Shopify Messaging email pricing · Aglyn — aglyn.com/pricing. All read November 18, 2026.